



Sponsored by Middlesex Partnerships for Youth, Inc.



# Be a Voice, Not an Echo - PSA Project



## Student Application



Winners will have their PSA Video submitted for broadcast on television

### Student Submission - Requirements:

- All entries must have a "title slide" in the video that identifies the name of the PSA
- All entries must either be playable on a standard DVD player or in one of the following computer formats: **Windows Media Video, AVI or mp4 video.**
- All entries must be submitted on DVD, CD, or USB drive or electronically through Google Drive or Dropbox. If submitting DVD/CD, the disc must be labeled with the name of the PSA, the participants, and the school it is from.

### Student Contact

Student Name: \_\_\_\_\_  
 Home Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 School: \_\_\_\_\_ City: \_\_\_\_\_  
 Grade: \_\_\_\_\_

### Teacher Contact

Teacher's Name: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### Film Information – Note that the film length must be 30 – 60 seconds

Title (required): \_\_\_\_\_  
 Participants: \_\_\_\_\_  
 \_\_\_\_\_

*A signed form by student and parent/guardian must be submitted by each participant, consenting to their involvement in the project, and the reproduction/distribution of the PSA video.*

**Student and parent/guardian must sign and date this application. Unsigned applications will not be considered.**

\_\_\_\_\_  
 Student Signature Date Parent/Guardian Signature Date

## DEADLINE FOR SUBMISSION IS MAY 4, 2018

For more information, please visit:  
 www.mpyinc.com  
 phone: 781-587-3411

### Official Rules

The PSA Project is open to all high school and middle school students from Middlesex Partnerships for Youth (MPY) member districts, and includes individuals and groups of students, as well as student organizations, classes, clubs or athletic teams.

A panel consisting of students, educators, law enforcement, and MPY staff will review the entries.

### Content Limitations

#### PSA submitted:

- cannot include copyrighted music (original music is accepted)
- cannot include clips from movies, television shows or music videos
- cannot include profane language, nudity, sex, weapons or depict excessive violence
- cannot reference any commercial product or advertiser
- cannot have actors wearing clothing with logos or any other commercial reference
- cannot depict scenes of substance abuse or sexual activity
- should not identify the school district or town through clothing, signage or logos**

#### \*Sound and visuals must be clear

PSAs must be original and directed toward other teenagers. Videos should be inclusive in terms of gender and sexual orientation and should communicate a positive message.

Middlesex Partnerships for Youth, Inc. reserves the right to determine the eligibility of any project.

### To Enter

Electronic (preferred): Upload to **Google Drive** the video file (*Windows Media Video, AVI or mp4 format*) along with your signed application (signature of student and parent/guardian is required) and a list of cast/crew members. Submission should be emailed to **camila@mpyinc.org**

Mail: Enclose your signed application, a DVD, CD, or USB drive copy of your work, and a list of cast/crew members and mail to: Middlesex Partnerships for Youth, Inc., 467 Main St., Wakefield, MA 01880

**Deadline is May 4, 2018.**

### Disclosure

All submitted materials become the property of the Middlesex Partnerships for Youth, Inc. (MPY) and will not be returned. In addition, MPY reserves the right to use these materials for educational purposes. By signing this application, and if the student is under the age of 18, the parent/guardian agrees to the use of any such images submitted. Such educational purposes include, but are not limited to programs sponsored by the above mentioned agency, print, radio and television media, and posting on the agency's website.